

**Cirebon Power CSR Report 2020** 

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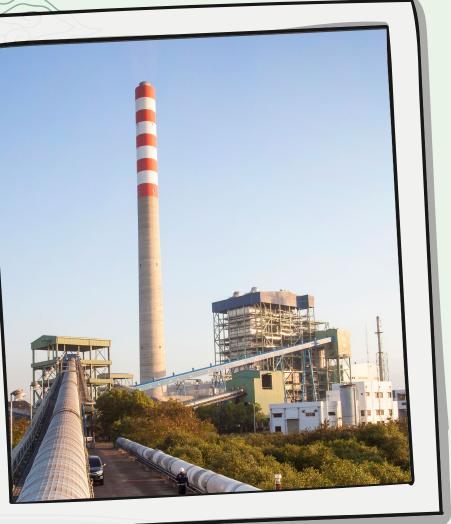






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# **About Cirebon Power**



Powering the life of Indonesia is not only our motto but is also our principle in giving meaning to life. From our inception, Cirebon Power was built to be a clean energy solution by utilizing technology to maintain environmental sustainability and improve the quality of life of Indonesian people through the energy we produce.

### Vision

We dream of a growing nation fueled by the power of energy

We produce energy to make things brighter and lives better

#### Mission

We want to power not only a nation, but each and every life within it. We want to light not only cities, but each and every home. We strive to deliver smarter, cleaner, and more reliable energy for everyone. This is our contribution to building a brighter Indonesia.

### **Our Values**

#### **Trustworthy**

- Do the right thing
- Be ethical
- Be professional
- Show responsibility
- Respect others
- Improve everyday
- Strive for the best

#### Friendly

• Open and

• Friendly

Showing

kindness

adaptable

- Sincere
  - purpose
    - Bring a positive

Impactful

• Do things with

impact

#### Leading

innovation

To be at the forefront in bringing clean energy and changing the lives of Indonesians through



# **About Cirebon Power**

We built Cirebon Power to be a pioneer of cleaner energy solutions, using environmentally friendly technology to improve the quality of life.

Cirebon Power has a 1x660 MW (PLTU 1) Supercritical coal-fired power plant in Kanci Kulon, Cirebon, West Java. We have recently been developing another new unit, which is an Ultra-Supercritical coal-fired power plant with a capacity of 1x1,000 MW. As part of the Indonesian Government's 35,000 MW Power Plant Program, our second unit is proof of our contribution towards a better Indonesia.



### PT Cirebon Electric Power (CEP)

Established in 2007, CEP is a multinational consortium company that includes:

- Marubeni Corporation (Japan)
- Indika Energy (Indonesia)
- Korea Midland Power (South Korea)
- Samtan (South Korea).

This consortium is behind the first power plant that Cirebon Power has with 1x660 MW (PLTU 1) located in Kanci Kulon, Cirebon District, West Java.



### **Cirebon Energi Prasarana (CEPR)**

The multi-national consortium (Marubeni Corporation, Indika Energy, Korea Midland Power, and Samtan) started a new journey by adding JERA (Japan) to further develop the 1x1,000 MW (PLTU 2) power plant expansion project. This unit is not only bigger and stronger but is also built with the newest Ultra-supercritical technology that enables us to produce more energy in a more efficient way.



# **CSR Strategic Program**



The Corporate Social Responsibility (CSR) program conducted by Cirebon Power is developed through strategic planning to optimize its utilization in the community.

This plan is adapted to the needs of the community. In 2019, we worked with consultants by conducting social mapping and updating community demographic data in order to develop and modify appropriate program plans. Our strategy to optimize the implementation of CSR programs includes:

#### **Survey and Study**

Methods for uncovering socio-economic, cultural, statistical, educational, and other aspects to ensure the program runs according to the needs of the community through the Program Eligibility Assessment.

#### Planning

Analyze survey results to develop programs that suit the needs of the community

#### Implementation

Ensure the program is executed according to plan

#### **Monitoring & Evaluation**

Evaluate and measure the impact

Indicators are used to demonstrate that programs achieve the planned and expected results. The indicators of our program are:



#### **Sustainability**

Apparent sustainable living, in the social, economic and environmental fields.

### Impactful

There are positive impacts felt by our stakeholders.

#### Outreach

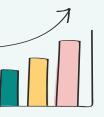
Having a broad reach and achieving targets.

# Self Sustain

The community's ability to do things independently

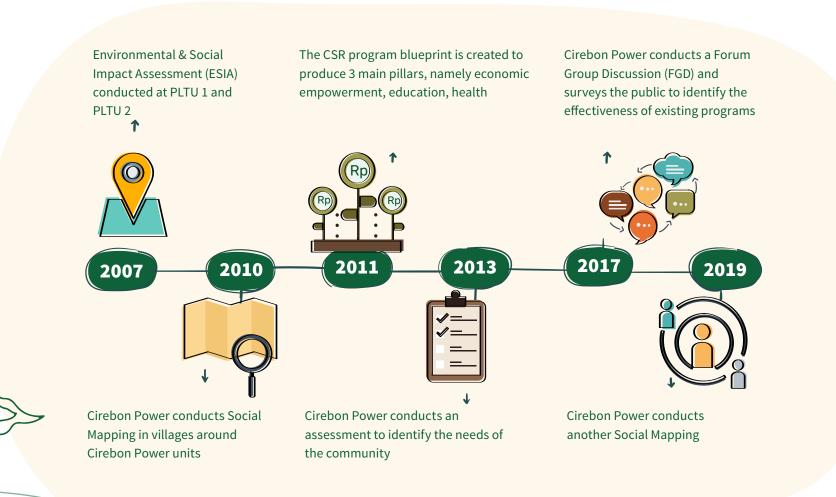
## **Reputation**

Fostering stakeholder's trust



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# The Cirebon Power CSR Track Record





# **Combating the Spread of COVID-19 Virus**

2020 was not an easy year for Indonesians. The Covid-19 pandemic threatens millions of lives worldwide and has had a domino effect on the economy and social life. This unexpected event also had an impact on **Cirebon Power's operational activities and** the implementation of the surrounding community empowerment program.

To combat the spread of Covid-19 in Cirebon, we are working with local governments, communities, and disaster response community (ASTANA) volunteer groups to help restore the condition of communities affected by the pandemic. The ASTANA Group is tasked with dealing with unintended disasters/ events; floods, landslides, earthquakes and others. The ASTANA group consists of 15 people(coral cadets, mothers, and fishermen).

The ASTANA group focuses on combating the spread of the COVID-19 virus:



# **Disinfectant Spraying**

Disinfectant spraying was carried out in 7 villages around Cirebon Power. Volunteers were given a debriefing by the Navy health team and the Company's team of doctors. We use chlorine as a disinfectant which also serves to clear seawater.



### **Distribution of Masks**

Mothers who join the ASTANA group are tasked to provide masks for people who do not wear masks while socializing to ensure the community still adheres to strict health protocols.





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As a form of our support for public health and medical personnel, we distributed 500 packages of food and thousands of liters of disinfectant to the Cirebon **City Government (Pemkot) and** to the community, through 249 **Community Pillars (RW) in Cirebon** City.

As a form of support for the application of health protocols by the public, the packages also contained masks and hand sanitizer. To ease the burden of medical personnel, we also distributed assistance in the form of medical PPE equipment through the PLN program:







200 units of protective glasses (goggle)





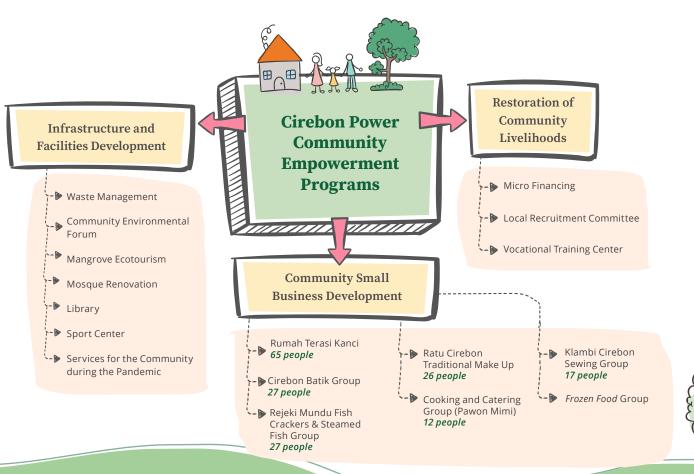


# **Community Empowerment Programs**

**Cirebon Power is committed to growing** with the community. Cirebon Power engages in Social Responsibility by integrating its 3 main pillars. These are **Community Small Business Development,** Health and Education supported by other activities, namely Vocational Training Center where we provide training to high school students (or equivalent) to join the electricity industry.

Since 2010, we have been conducting social mapping with the aim of supporting community development, especially in some villages around our unit. Together with universities in Cirebon and experienced external consultants and experts in the field of CSR, several stages were accomplished. These ranged from the implementation of surveys and studies, planning and implementation of programs, to providing assistance to the community as well as evaluating and monitoring existing programs.

Since the outbreak of Covid-19, most of the economic activity has stalled. There is a lot of suffering in all aspects of society. To help restore people's economic condition, we give them the opportunity to synergize and collaborate to find alternative income.



# **Community Small Business Development**

For us, community empowerment is not just a social responsibility, but an effort to grow and develop together. The pandemic does not discourage us from continuing to contribute more to improving people's quality of life.

Since 2011, Cirebon Power has cooperated with the Government, Villages and the University in Cirebon to continue to help improve the standard of living of the community in line with Sustainable Development Goals:

No. 1 (Poverty in All Forms Everywhere)

No. 5 (Achieving Gender Equality and Empowering All Women)

No. 8 (Supporting Inclusive and Sustainable Economic Growth)

In 2020, we added a new business unit that is tailored to the needs and capacity of the community.

We support the community by:

- ✓ Increasing the number and type of products
- ✓ Selling products online
- ✓ Adding facilities
- ✓ Providing training

All of our activities are in accordance with applicable health protocols.

**Programs** 

Our

Rumah Terasi Kanci

Group





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Ratu Cirebon **Traditional Make Up** 

Kelompok Memasak & Katering (Pawon Mimi)



Klambi Cirebon **Sewing Group** 



Frozen Food Group

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# Rumah Terasi Kanci

Cirebon's distinctive terasi is the legacy of the predecessors and is accepted through generations. Kanci Kulon village is one of the traditional terasi production centers. Processed spices made from rebon are one of the mandatory souvenirs for visitors to Cirebon.

We see the Rumah Terasi Kanci Program as an opportunity to empower the economy of Kanci and its residents. Together with local universities and related agency, our activities were:

- Established groups
- Provided facilitation and training
- Provided product quality training that comply with applicable health standards
- Packing, and product marketing
- Provided online sales training

At this moment, the production process continued as usual. The support provided by Cirebon Power to the community was as follows:

- Developed product variants starting from raw shrimp paste to readyto-eat shrimp paste products such as Siwang (onion and shrimp paste, shrimp paste chili sauce, shrimp paste and rice crackers, shrimp paste sticks, and shrimp paste-nut product)
- Rumah Terasi Kanci has supplied 18 souvenir shops selling Cirebon local products and also through online sale

The packaging is now made differently. In addition to having the unique characteristics of a five-finger stamp, there is now a sachet packaging priced at Rp 10,000. The resulting product has been certified halal. The young people of Kanci help make this traditionally processed terasi.



Picture taken before pandemic

Cirebon Batik Group

Batik was established by UNESCO on October 2, 2009 as an Indonesian cultural heritage. This heritage is an art of the people in almost all regions of Indonesia. To preserve this art, Cirebon Power formed a special group of Cirebon Batik Artisans. This effort continues to experience rapid development. The products produced are increasingly diverse and the people involved in this business continue to grow.

Cirebon Power conducted several activities for the Cirebon Batik group, such as:

- Established batik group
- Provided training on Batik making
- Batik patterns/designs training
- Facilitation for Batik groups





This activity has been going on since 2014 until now. The achievements of this program are:

This group created a special design of Cirebon describing traditional condition of coastal areas, seas and fishermen
Fulfilling orders from Cirebon Power to be used by the latter as souvenirs for guests
Sell the products to hotels and souvenir shops in Cirebon.

In 2020, Cirebon Batik Artisans produced a new product, namely the batik cap. A faster manufacturing process made the batik cap more in demand and they can be found in several hotels, souvenir shops and through online sale.

# Fish Cracker Production Group and Processed Bandeng (Rejeki Mundu)

Mundu Pesisir is a village that is inhabited mainly by people who work as fishermen. Because of this potential, Cirebon Power formed a fish cracker and processed bandeng (Rejeki Mundu) production group.

This year, the Rejeki Mundu group focused on selling its products. We help them by providing 15 wheelbarrows to help improve the sales process. We also continue to provide training to group members to support the marketing processes such as:

- Sales
- Strategy
- Financial management

As a result, the group successfully achieved some achievements such as:



 Making products such as pepes ikan, pindang ikan, bandeng gepuk and abon ikan

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- Construction of more hygienic production area
- Better, more interesting and hygienic packaging
- Acquiring License for Home Industry (PIRT) for these group products

# **Ratu Cirebon Traditional Make Up**

The Ratu Cirebon's Group was formed in 2014 through training organized by Cirebon Power, in collaboration with the Disnakertrans Work Training Center. Cirebon Power is supporting by:

- Providing make up training for its members
- Providing loans
- Providing equipment such as regional clothing and makeup equipment as an asset

This year, the makeup group collaborated with a Wedding Organizer to provide make-up services for individuals and wedding events. We also collaborated with the Course and Training Institute of the Ministry of Education to hold traditional

wedding make-up training. The training is free, and each member is entitled to a certificate.





# **Cooking and Catering Group (Pawon Mimi)**

Pawon Mimi was formed by Cirebon Power to help empower women in Kanci and Kanci Kulon Village.

Pawon Mimi group opened and sold its products in a canteen located in Cirebon Park. In addition to selling in Cirebon Power Park, various cuisines and cakes are also provided at events such as Eid, New Year and others. To improve the quality of production, members are given training to improve skills.

Currently, Mimi's Pawon group achievements are:

- Establish Pawon Mimi's stall
- Able to pay the loan obtained from Cirebon Power
- The group can operate independently and their cash flow has been good



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## Klambi Cirebon Sewing Group

One of the other economic empowerment programs is the Klambi Cirebon Sewing Group whose members come from representatives of 4 villages. In 2015, we provided training and capital procurement of sewing equipment placed in Cirebon Power Park.

This sewing business is one of the most profitable activities during the pandemic. The outbreak of the Covid-19 virus in Indonesia made several health-related needs, difficult to find. One of them is masks.

To meet the needs of masks for the community, Klambi Cirebon took the initiative to produce masks. The community's response to this initiative has been pretty good. The group continues to receive orders from projects, local organizations, schools, and individuals. In addition to medical masks, Klambi sewing groups also produce non-medical masks.



This sewing group has made following achievements:

- Established its second and third units under the first group
- Determined skill level of each group where the highest level is able to receive orders from external parties with a higher difficulty level
- Created mentors among group members, who are able to provide training to members of new groups

### **Frozen Food Group**

This year, we managed to develop a group that has the ability to produce meatballs and fish fillets from fishermen's catches. To earn more, we help them to increase capacity through meatball & fillet making training. In addition, we also help increase their income by providing opportunities



for the provision of food and beverages at project events at PLTU 1 and PLTU 2.



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# Restoration of Community Livelihoods



Every development has both positive and negative impacts. The construction of a project, especially a large project such as a power plant, will also cause social changes. As a form of responsibility, Cirebon Power helps the surrounding community to overcome these impacts, one of which is implementing a livelihood restoration program.

Especially with the Covid-19 pandemic, more should be done than usual together with the community.

### **Program Kami**



Micro Financing



Local Recruitment Committee



Vocational Training Center

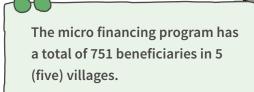
#### n Support

# **Micro Financing**

To improve the resiliency and independence of small businesses against the unprecedented pandemic, we cooperate with the Mitra Dhuafa Cooperation in providing aid to the small business community and small household industry.

We implement Grameen Bank's concept in our practice where the members of the cooperation must submit loans collectively and each member is responsible to pay the loans on time. The process is uncomplicated. The member submits basic documents such as a copy of the National ID of the husband/wife and family card.

We also provide support and guidance through workshops that discuss business development including financial management, entrepreneurship, motivation, and capacity building.





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Type of B	pe of Business Total Number		Type of Business		Total Number	Type of Bu	siness	Total Number
	Farming	134		Food Groceries Store	111		Sanitary Business	17
	Agriculture	46		Clothes	44		House Water Supply Service	0
Rp	Miscellaneous Investment	82		Cleaning, Washing, Barber and etc	11		Traditional Food	0
	Canteen	190	6	Handicraft	1		House Equipment & Furniture Business	3
	Vegetables	30		Medicine, Herbal, Cosmetics Business	6	RP	Others	6
	Sea Catches	66		Sewing	4		Total:	751

# Local Recruitment Committee

To improve the welfare and economic standards of the community according to the government regulation, Cirebon Power assembled a non-profit organization namely the Local Recruitment Committee. The committee is in charge of creating fair job opportunities to the local community from 9 villages by providing applicant data to Cirebon Power, EPC contractors and sub-contractors in the PLTU 2 construction project.

In 2020, the Local Recruitment Committee has succeeded in distributing more than 800 personnel to big demolition projects in PLTU 1. In the PLTU 2 unit, the committee works closely with the EPC contractor and its subcontractors to recruit local workers.



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# **Vocational Training Center**



Recruitment is getting more competitive during the pandemic. This is because the industries that create jobs are becoming more selective. They need employees with a new set of skills, while the pandemic has caused disruption that creates a new order.

We give vocational training to expand talented people's skill in surrounding villages (Citemu, Waruduwur, Mundu, Kanci Kulon, Kanci Wetan, Bandengan, Astanajapura, Kandawaru, Pangenan). This program aims to prepare the laborers to take on the competition in the work environment, especially during a pandemic. We provide numerous training schemes:



**Operation and Maintenance Training** 



**Cooling and Air Conditioning System** training



**Motorcycle Mechanic** Training



Welding Technician Training



**Interview Training** for Beginners



Training



# **Operational and Maintenance Training**

To give job opportunities for Operational and Maintenance Technicians for the local communities in the surrounding villages, Cirebon Power provides operational and maintenance training. The training includes activities in class and on-site to give a comprehensive understanding of the operation, maintenance, and manufacturing process in an Electric steam power plant.

The training lasts six months and consists of theories in class and hands-on experience through On Job Training (OJT). As many as 19 certified participants of operational and maintenance training have graduated in 2020. 8 of the 19 participants went on to apply in the local recruitment process to become an Operations and Maintenance Technician.





Cirebon Power jointly with Cirebon Regency Job Training Center and AIPTU, a Cooling System Company Association conducted training for 31 participants.

# Cooling and Air conditioning System Training

Cirebon Power conducts assessments to discover which training has a direct and significant impact in order to develop the local community's capacity. One of the training schemes is in cooling and air conditioning systems. The need for cooling and air conditioning system services is increasing over time, thus having the skillset required opens business opportunities for the local community.

> As at the end of the reporting period, 4 micro, small, and medium businesses consisting of graduates of the Cirebon Power vocational training have been formed. They provide cooling system and air conditioning services for the local people including our subcontractor.

# Motorcycle Mechanic Training

Aside from cooling and air conditioning systems technician, motorcycle mechanic expertise also has the potential to create other business opportunities. The number of motorbikes owned by almost every citizen in Cirebon creates the demand for motorbike technicians in the area.

Eka Jaya Berrindo, a professional vehicle training provider, facilitates motorcycle mechanic training. All theories and basic practical sessions are conducted at the Vocational Training Center for 20 days. To increase their hands-on experience directly in the field, OJT is also carried out in several vehicle repair shops including Yamaha and Honda. The training was attended by 19 participants and some of them had the opportunity to directly join the local workshop.

Despite various challenges during the pandemic, Cirebon Power continued to optimize the training and followed strict COVID-19 health protocols.





# Welding Technician Training

Welding technician training has successfully contributed to the construction of our PLTU 2 unit. Most of the workforce were Cirebon Power vocational training participants. Some of them also opened their own welding services business or worked in other welding companies.

We recruited 20 local people for the training and invited the Cirebon Job Training Center to become the facilitators.

## **Interview Training for Beginners**

To access job opportunities, it takes more than a distinct skill but also communication skills to be able to conduct a proper job interview. Some of the participants in the Vocational Training Center have not participated in any job interviews.

In order to prepare them for a job interview, we support them by giving them relevant communication skills and teach them job interview techniques.





## **Basic English Job Interview Training**

The ability to speak English is an obstacle for local candidates even though this ability is crucial in the work environment. In addition to providing job interview training in Indonesian, the Vocational Training Center provides short English training for participants.

The Vocational Training Center in collaboration with the English Language Course in Cirebon facilitates training for selected candidates, through conversation and English language comprehension training.



# Infrastructure and Facilities



Complementing our surrounding community with complete infrastructure and facilities is one of our priorities. Cirebon Power continues to build adequate infrastructure and facilities for common use so that surrounding communities can improve their quality of life.

### **Our Programs**



Waste Management



Community Environmental Forum





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Sport Center

Mosque

Library

Renovation

Services for the Community During the Pandemic



### Waste Management

Waste and sanitation are challenges for the community in Kanci village. There are no landfills, meaning much of the waste scattered in residential areas makes the quality of life of the community worse.

Cirebon Power helps provide general waste facilities to the community. Not only that, environmental management community groups also helped by starting programs such as:

- · Cultivating black soldier fly larvae
- Composting
- Recycling plastic waste





## **Community Environmental Forum**

Cirebon Power also conducts environmental programs together with the surrounding community. The Community Environment Forum has partnered with Cirebon Power since 2015 and is still active in 2020. This forum consists of 17 cross-professional and cross-regional participants who have dedicated themselves to environmental issues. Their activities range from planting and restoring mangroves in the PLTU 1/PLTU 2 area to providing mangrove seedlings.

In 2020, we planted 2,000 mangrove trees in the Kanci river with the Kanci Kulon Fisherman Group. We also planted 150 trees around the Cirebon Power area and prepared 10,000 mangrove seeds.

This community also supports joint activities in Matahati carried out by CP by carrying out activities related to community awareness regarding environmental conservation.

Workshops on awareness carried out include:

- The danger of shooting birds
- Prohibition of littering
- Planting seeds in conservation areas.



# **Mangrove Ecotourism**

In order to increase income and economic growth for the surrounding community, we are in the process of developing mangrove ecotourism. The concept and design were developed by the Bali Landscape Company which has a wealth of experience in developing conservation in Bali, Lombok, Australia, and New Zealand. The facilities will include a mangrove trail (1,000 meters), Floating Market on the Kanci Kulon River Bank, traditional markets and boat transportation to the mangrove center.

In this conservation-based eco-tourism, we ensure that all materials and materials used in the construction are eco-friendly, from upstream to downstream.

### **Cirebon Power Park**

Together with Mangrove Ecotourism, we developed Cirebon Power Park. In 2018, we built Cirebon Power Park on 5 hectares of land as an effort to provide a public place for the community. This facility shall be used as a recreation and sport site for local community, and a learning facility for local people and establishment of an Independent Small Business (UKM) by constructing foodstalls, sewing workshops, UKM shop, and conducting UKM training and facilitation for local community.

In 2020, we still continue to expand and build Cirebon Park for community activities. A library was also established so as to enable local people to make use such facility for study.





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# **Mosque Renovation**

Al Mubiin Mosque is a place for Muslims to pray in Kancii village. The building is in bad condition and there is no access. We support renovating facilities so that people can use the facilities properly.



# **Library Construction**

To support education for children in the surrounding community, Cirebon Power is building a library. The Construction for the library for the community and students in Taman Cirebon, started in November and was completed in July 2021.



# **Sports Center**

Cirebon Power built a sports center and multipurpose building for the Local community which will be able to use this facility for sports such as for badminton, volleyball and futsal or it can also be used by the community to hold various events. Construction started in November 2020 and completed in July 2021.

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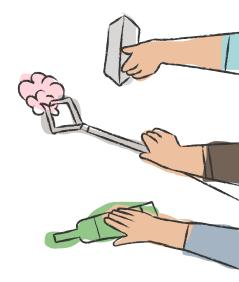
# Services for the Community During the Pandemic

The community around Cirebon Power was impacted by COVID-19 by health problems as well as loss of livelihoods. We initiated help for the community around us with several acts:

- Providing medical equipment to local communities and health centers
- Providing medical equipment assistance to hospitals
- Delivering food and beverages to the community
- Donating and supplying disinfectant to the City and District with the Aksi Tanggap Bencana (ASTANA) for Covid-19 disinfection & distribution of masks in Mundu Pesisir & other villages around the PLTU







# **Community Livelihood Optimization Support**





Following the Sustainable Development Goals (SDGs), one of which is the need to help the lives and economies of individuals. Cirebon Power seeks to enable local financial businesses. We recognize that economic progress goes hand in hand with the welfare of the local community and therefore, by involving the local economy, we can increase local business.

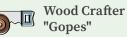
By involving the local economy, we are trying to improve local businesses in accordance with the professions of the people in the area. Fishermen and farmers are the most common professions

in the area where we operate. Therefore, the focus of livelihood support programs is focused on supporting fishermen and farmers.

### **Our Programs**



Catfish Lovers Community Group 'Mas Pele'





Fisherman Insurance



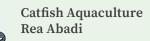
Fishermen Group "Jelombang Selar"

Shrimp Cultivation



'Kelompok Selo Pengantin'





Farming

Mushroom

Snacks and

Chips







**Maggot and Waste** Management

Catfish farmer group had conducted a comparison study in Subang and provided 40,000 catfish

seeds.

# **Catfish Lovers Community Group 'Mas Pele'**

Fish farming is a livelihood that has the potential to be developed in Kanci Kulon Village. At this moment, farmers continue to cultivate catfish and produce alternative pellets independently. To determine the pellet content, laboratory tests have been done. In addition, farmers also work with Pengarengan Village to supply raw materials. Because the feed production has been successful, now farmers are working with other SMEs, namely fishermen groups.

## Wood Crafter "Gopes"

The craftsmen continue to produce handicrafts and sell them to the market. They receive orders from the government and companies for souvenirs. We hold airbrush training for skill improvement & making miniature boats.





# **Fishermen Insurance**

A total of 3,000 life insurances have been given to fishermen in 10 villages, initiated by Cirebon Power and the Polairud Directorate of West



Java Police. This amount is the total compensation distributed during the insurance program.

The existence of this fisherman's insurance is due to the large number of accidents experienced by fishermen. With this insurance, fishermen who experience a disaster can receive compensation. The compensation given is not only due to sea accidents, but can also be due to accidents on land or due to illness.

## Fishermen Group "Jelombang Selar"

Jelombang Selar Fishermen Group consist of 50 members who are coast fishermen, because they only catch fish along coastal areas using small boats.

Cirebon Power provides such opportunity so as to enable local fishermen to get extra income other than fishing. To support fishing activities, Cirebon Power supports by:

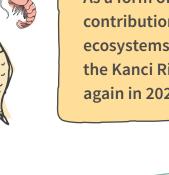
- Giving 4 boat engines
- Providing assistance with net packages and fishing gear
- Doing mangrove planting together
- Providing small business financial management training.

Until now, the fishing group continues to grow mangroves, provide material for the fishing operations of its members



and produce a supply of fish feed (maggots) for other groups and for catfish farming.

As a form of the fishermen's contribution to preserving marine ecosystems, 2,000 mangrove plants at the Kanci River estuary were planted again in 2020. Cirebon Power supports fishermen to achieve results in fishing, namely through the manufacture of celukba (a lamp to "call" fish). Celukba results are quite good but further development and modification is possible. In addition, we also support fishermen by facilitating a kiosk to sell fishing supplies.





## **Shrimp Cultivation**

By having a 50 x 12-meter pond located not far from the Cirebon Power plant, shrimp farmers cultivate 70 thousand vaname shrimp fry. In addition to helping with financing, we also assist in:

- The construction of waterwheels
- Pond tarpaulins
- Electrical installations
- Productive input and suggestions.

Since the beginning of 2020, the cultivation and harvest have been going very well, but since September the extreme weather has not been good for shrimp farming, so we are now diversifying our cultivation with milkfish and tilapia cultivation.

# Fish Market 'Kelompok Selo Pengantin'

To increase their income, we support surrounding small fishermen by having a retail fish market so that they can sell directly to customers without going through middlemen for better selling prices. This fish market, which is right on the banks of the Selo Penganten River, provides about 20 stalls for seafood traders. They sell various marine products, such as fish, squid, shellfish, or shrimp caught by local fishermen.

As a form of synergy that exists between the Mundu District Fisheries Forum, the Cirebon Regency Fisheries and Marine Service, and Cirebon Power, the existence of this fish market is expected to increase the marine potential of Cirebon Regency, and encourage the community's economy.





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# **Catfish Aquaculture Rea Abadi**

The Rea Abadi catfish aquaculture group is a local Cirebon community group founded in 2020. The community, located in Kanci Village, grew from two land ponds and two tarpaulin ponds to their now 4 land ponds and 4 tarpaulin ponds.

Since the beginning of their activity, they've harvested catfish 5 times, providing additional income to their 14 members with each receiving around 1.5 million Rupiah per month. These groups have successfully developed themselves and expanded their activities.

> Currently, the group harvests 2.5 tons of catfish every 3 months.



# **Snacks and Chips**

The Kriuk Snack Group consists of housewives who produce simple snacks to be sold around their community. We've conducted an initial market survey to determine which products are suitable for the group to develop. We provided assistance in the form of:

- A socialization program
- Mobilizing potential members
- Strengthening the organization
- Market survey
- Internal product consolidation and marketing
- Financial processes
- Increasing technical and non-technical capacity
- Starting production
- Production assistance
- Marketing assistance
- Administration assistance
- Monitoring

We coordinate with the Department of Health with regard to the health and hygiene of the group's product.

Cirebon's department of health conducted a socialization session with the snack group on how to yield products compliant with health and hygiene standards. The aim is for the group members to have a sense of understanding and awareness in regards to the quality of their product for the sake of consumers.

Their snack and chip products have received a Health Legal License (PIRT-Lisensi kesehatan hukum), after a 3-month long process consisting of fulfilling required documents, product samples and training.





# **Mushroom Farming**

Agro tani sejahtera is an oyster mushroom farmers group in Kanci Village consisting of 16 people. At the beginning, this group conducted mushroom cultivation in as many as 8,000 growing media. This cultivation has continued to grow and currently the group is able to harvest 50 kg of mushrooms per day and sell it to the nearest market. The group also develops business by selling processed food from mushrooms and also selling planting media to other mushroom cultivation farmer groups in other areas.

# Sewing Group

One of the potential livelihoods of the community is sewing service. As such, we guide and support a group of women to be trained by the Sewing trainers of Cirebon. Training encompasses:

- Clothing measurements
- Pattern making and modification
- Material arrangements
- Calculating production fee

100 hours of intensive training is conducted through 16 sessions. After completing the training, participants received a final score and graduate after receiving a certificate. The seamstresses have officially opened for orders whilst continuing to train. They have received orders to make clothes from nearby customers.



# **Testimonial**

 Cirebon Power's CSR program has been conducted consistently and continuously. The community is very grateful to Cirebon
 Power who cares about the condition of the community. These programs really help the
 community to meet their needs.

Mohammad Yudi | Deputy Dean of the Faculty of Economics Unswagati Cirebon



We restarted our business which had stopped because of capital. Cirebon Power supports us by providing capital with fish tubes measuring 10 x 15 and 28,000 fish seeds. Until now, we have 11 ponds and 60 thousand catfish seeds.



Duman | Head of the Catfish Cultivation Group "REA ABADI", Kanci Village



Through ASTANA, corporate social involvement in an effort to help improve the quality of the surrounding community is a role that has been implemented by Cirebon Power with the Disaster Response Community movement or Astana. A social movement that does not only provide community services but runs for education and improving the quality of life of the surrounding community.

Gilang Ramadhan | Head of Disaster Response Community Group, ASTANA, Kanci Kulon Village

Communication between the village and Cirebon Power is good. Cirebon Power helped us by building street lights, supporting institutions shaded by the village (bumdes, youth organizations, fishing groups, and others). Cirebon Power also plays an active role in dealing with difficult times during the Covid-19 pandemic.

Kuwu Yadi | Waruduwur Village Head





On behalf of the Citemu Village community and people, thank you for the concern and participation of Cirebon Power. CP continues to listen and evaluate activities so that it can increase trust and emotional connection between Cirebon Power and the community.

Toangga | Head of the Banyu Segara Biru Fisherman Community, Citemu Village

Ο With the group coaching, we have hope in the After receiving support from Cirebon Power We really feel the benefits of future to continue to do and produce works. through the CSR program, thank God we the Cirebon Power CSR program We get the expertise given by Cirebon Power were able to develop this Mushroom Farming in carrying out the duties of the and we maximize it to process jobs related to the business by continuing to explore the potential Bumdes in Waruduwur Village. world of welding. We are grateful for the guidance of Mushroom Farming and giving confidence to Support is not only in the form that Cirebon power has given us. become an Entrepreneur. of funds, but CP always assists regardless of time. Thank you Cirebon Machmud Kodim | Welding Vocational Training Habib Rohman | Head of Agro Power. Participants at the Vocational Training Center Tani Sejahtera Mushroom **Cirebon Power Cultivation Group, Kanci Village** Irfan Yonanda | Member of Waruwudur Village Owned Enterprise Cirebon Power has provided us with good facilities so that we can get training and carry Currently, our group is able to After attending the bridal makeup training held out useful activities. Through training to make make a variety of cakes with by Cirebon Power, now I am able to apply natural, Frozen Food products, the mothers in Dusun 2 quality ingredients. All the benefits bridal makeup skillfully and thoroughly according to Kandawaru became more productive, gained of SME training have enabled us the basic principles of makeup. From this make-up broad insight and succeeded in increasing their to manage food/cake making and increase training, I can apply it to the activities of the Ratu income. our enthusiasm to open a business in the Cirebon Make Up UKM, so that our UKM is much culinary field. better in terms of makeup and makes us more Toenah | Head of Frozen Food enthusiastic to open a wedding organizer Group, Waruduwur Village Nunung | Member of Cooking and Catering business.

> Sukaeni | Member of the Ratu Cirebon Traditional Make Up Group



Nunung | Member of Cooking and Catering Group, Pawon Mimi, Kanci Kulon and Kanci Village 3. Restoration of Community Livelihoods

Cirebon Power plays a role in environmental conservation and biodiversity through its support so far to the Community Environmental Forum. We are very grateful for the assistance provided so far. Now, the group is heading to the independence phase. We hope that Cirebon Power can continue to support it through capacity building activities and comparative studies which will be very beneficial for us.

Robbani | Chairman of the Astanajapura Community **Environmental Forum** 





We are very grateful to Cirebon Power for providing creative space for the Golongan Pecinta Seni (GOPES). Through support from Cirebon Power, the GOPES group focuses on

developing various kinds of wooden crafts and miniature boats which are our flagship products.

Taskim | Gopes Group Leader, **Miniature Fishing Boat Maker**, Kanci Kulon



by Cirebon Power. Housewives who were previously unfamiliar with sewing machines are now able to use and repair them. Currently, sewing SMEs have received orders from schools through marketing on social media and so on.

Anida | Klambi Sewing UKM Cirebon

Cirebon Power shows its concern for us who have safety risks while at sea. We feel safer since this program was created. If there is something that is not desired, this program can be used as health insurance for us. Thank vou Cirebon Power.

Rusta | Fishermen from the Coastal Mundu Village as Recipients of the Life and Accident **Insurance Program** 





We feel very helpful through the help of fishing equipment from Cirebon Power. Not only assistance, Cirebon Power also assisted us in developing other businesses through crab cultivation programs, BSF maggot cultivation, and fishing stalls. This program is very useful and supports livelihoods for us fishermen. We hope that Cirebon Power can continue to develop other programs to support the improvement of the group's economy.

Misnen | Head of the Jelombang Selar Fisherman Group, Kanci Kulon



- I would like to thank Cirebon Power for providing programs in the field of Education, especially
- the Literacy Improvement Program through the Coastal Children's Reading Park with TBA
- Volunteers that can increase and motivate children to love reading. It is hoped that this program can
- create smart coastal children who can develop their potential.
- Harun | Principal and Head of Volunteer **Management for Children's**
- Reading Gardens in Citemu Village





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